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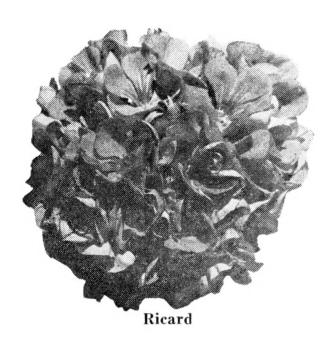


"Flowers for the Home"

FALL and WINTER CATALOG ROACHDALE

1949-50 INDIANA

Geraniums



Garden or Zonal Geraniums

(Pelargonium hortorum)

Enchantress Supreme—Our 1948 introduction. A lovely, light salmon-pink sport of Pink Fiat. Double; very free-flowering; petals are finely toothed.

Enchantress Fiat—Another sport of Pink Fiat, similar to Enchantress Supreme. Color, however, is lighter, and flowers are not as double.

These two varieties have a tendency to revert to the original Pink Fiat. Occasionally you will find one branch producing light pink flowers and another producing dark pink flowers. You may even find a flower head with some flowers of each color on it, or even different colored petals on the same flower.

above varieties

25c each, 5 for \$1.00, 100 for \$19.00

Better Times—Large deep red flowers; free-flowering; one of the best.

New Ruby—Huge ruby-red flowers on long, slender stems.

Pride of Camden—Quite double, velvety-red flowers.

American Beauty—Large carmine-red flowers.

A House Plant to be proud of. Bright! Colorful! Easy to grow!

Geraniums offered in this catalog are well-rooted plants, 4 to 8 inches tall, grown in 2½ inch pots, shipped with soil on roots. Some may be in bud or bloom, all should bloom shortly after you receive them.

Lady Jane—Rich crimson flowers on a strong, sturdy plant.

Radio Red — Brilliant red, medium-sized flowers.

Ricard—Very large, scarlet flowers. Red Fiat—Bright scarlet, resembling Ricard.

Wyona — Large, semi-double scarlet flowers.

Olympic Red—Scarlet flowers on a sturdy, compact plant.

Sensation—Scarlet petals are tinged with white on lower side.

Mrs. Gloede—Large, rose-colored flowers; zoned foliage.

Irvington Beauty — Deep salmon-rose flowers.

Pink Abundance—Very large, deep salmon-rose flowers.

Emile David — Large purple - rose flowers.

Pink Phenomenal—Enormous rose-pink flowers with small white center.

Pink Giant—Large rose-colored flowers with white centers.

Pink Barney—Small rose-pink flowers with tiny white centers; free-blooming.

Painted Lady—Single. Striking deep pink flowers with large white center. Very floriferous.

Pink Fiat—Free-blocming; deep salmon pink flowers.

Pink Sensation—The Sensation Geranium with very double, salmon-pink flowers.

Mme. Landry—Dazzling dark salmon; heavily zoned foliage.

Salmon Ideal—Deep, salmon-apricot flowers.

(prices on next page)

Picardy—Sport of Salmon Ideal; clear salmon-pink.

E. G. Hill—Single. Enormous clear salmon-pink flowers. Free-blooming.

Beaute de Poitevine-Light, salmon-apricot flowers.

Salmon Supreme—Similar in color to Beaute de Poitevine, but of lower growth.

Mrs. Lawrence—Dwarf free-flowering plant; light salmon-pink flowers.

La France—Very double shrimp-colored flowers.

Maria Wilkes—Very double pale pink flowers.

Presilly-Light pink tinted pale orchid.

Apple Blossom—Light pink flowers shade from pink centers to white to thin pink edges. Beautifully zoned foliage.

Carmel — Single. White, each petal with narrow rosy edge.

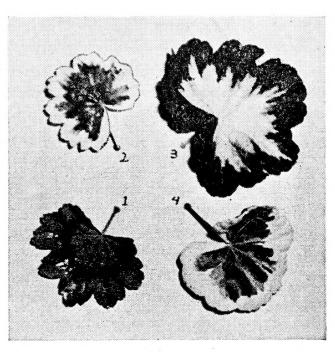
Fraicheur—Double. White with rose-red margin.

Buchner—Double white flowers. Compact, easily grown plant.

Snowball—White, double flowers in ball-shaped cluster.

20c each, 6 for \$1.00, 50 for \$8.00, 100 for \$15.00

Fancy-Leaf Geraniums



1. Alpha; 2. Mme. Salleroi; 3. Happy Thought; 4. Mme. Languth.

TRI-COLORED

Mrs. Pollock—Center of leaf is green with an irregular zone of scarlet, crimson and brown, and a showy bright yellow edge. Flowers are single, red.

GREEN AND YELLOW LEAVED

Happy Thought—Green leaves have large, irregular "butterfly" center of ivory or light yellow, blotched with irregular splashes of brown. Single, red flowers.

YELLOW AND BROWN LEAVED

Alpha—Small, compact plant with single, scarlet flowers. Leaves are light yellow-green with a narrow rust-red zone.

Bronze Beauty (Red)—Single red flowers on tall plant; large, yellow-green leaves with broad bronze zone.

Bronze Beauty (Pink)—A wide redbronze zone is prominent in each yellowgreen leaf. Single flowers are salmonpink.

Marshall MacMahon — Yellow - green leaves have a rust-red zone. Flowers are single, red.

SILVER-LEAVED

Attraction—Light green leaves with thin white edge. Single red flowers.

Mme. Languth—Silvery-green leaves with wide, cream-colored edge. Flowers are double, deep rosy red.

Mme. Salleroi—Small, toothed, gray-green leaves with ivory-white border. Dwarf, bushy plants.

Mary Ann—Light green leaves with white border. Single red flowers.

Silver-Leaf S. A. Nutt—Beautiful dark red double flowers with green and white foliage. The white not only forms a border to the leaves, but may also be present in the form of narrow stripes.

35c each, 3 for \$1.00, 12 for \$3.50

Scented Geraniums

Make your own sachet bags of dried Scented Geranium leaves! For a delightful, unusual flavor, use the leaves in cooking! Or merely enjoy the various odors and unusual leaf forms of this group of Geraniums.

ROSE-SCENTED

P. adcifolium—Snowflake Rose. White spots are predominant on large leaves.

Camphor Rose—Camphor-scented Rose Geranium. 5-lobed, deeply cut leaf.

- P. capitatum—Attar of Roses. Strong rose scent. Tall-growing plant with deeply cut leaves.
- P. denticulatum Fern leaf. Very finely cut leaves.
- P. denticulatum filicifolium Leaves are even more finely divided than those of denticulatum.
- Dr. Livingston—Large, finely cut leaves; lemon-rose scent.
- P. graveolens—Grey or Silver-Leaf Rose—Cut leaves are silvery or grey.
- P. graveolens—Old-Fashioned Rose. Deeply cut heart-shaped leaves on tall, compact plants. Small orchid flowers with purple veins.
- P. graveolens fragrantissima—Sweet rose scent. Leaves deeply cut, with whitish tinge.
- P. graveolens giganteum—Larger and less divided leaves than above variety.

Lady Plymouth—Irregular grey leaves with white splotches.

Gray Lady Plymouth—Cut leaves have narrow white edge.

Shrubland Rose—Large leaves on a rather tall plant; flowers are red, very pretty.

LEMON-SCENTED

- P. crispum—Small, crispy, curly leaves with long petioles. Marvelous lemon scent.
- P. crispum, Lemon—Tall, narrow plant with small leaves, no petioles. An extremely pleasant lemon scent.



- P. fragrans;
 P. tomentosum;
 Pheasant's Foot;
 P. graveolens;
 P. crispum;
 Rober's Lemon Rose;
 Gooseberry.
- P. crispum lactifolia—The crispum Geranium in an orange scent. Leaves with petioles.
- P. crispum minor—Finger Bowl Geranium. Very tiny leaves; citronella-scented.
- P. crispum, Prince Rupert Giant— Larger leaves than crispum. Handsome plant.
- P. crispum variegata Variegated Prince Rupert. Leaves have a yellow edge; very handsome plant.

Lime-Scented—Deep green leaves with pleasant lime scent.

Lady Mary — Lemon-scented. Small fan-shaped leaf; handsome plant.

P. mel'ssimum — Lemon-balm scent. Tri-lobed leaves; sturdy plant.

Prince of Orange — Orange-scented. Fan - shaped leaves; compact, showy plant.

Rober's Lemon Rose—Large, grey, irregularly lobed leaves with a lemon-rose scent.

(prices on next page)

FRUIT-SCENTED

Apple-Scented (P. odoratissimum)— Light green velvety leaves; compact plant; tiny white flowers with red spots on upper two peetals.

Filbert—Filbert scent. Light green, hairy leaves and stems.

Pretty Polly—Almond-scented. Crisp, fresh-looking 5-lobed leaves.

MINT-SCENTED

Godfrey's Pride—Large leaves, sometimes yellow-marked.

Joy Lucille—Strong mint scent; trilobed leaf; rangy grower.

Pungent Peppermint—Pleasant mint scent. Long, downy leaves; handsome plant.

P. tomentosum—Peppermint. Large grape-like leaves are quite hairy, with pleasant mint scent; low, spreading growth.

SPICE-SCENTED

- P. australis-Large, three-lobed leaves.
- P. fragrans—Nutmeg Geranium. Small round leaves are light green.
- P. fragrans Logeei—A cross between the Apple and Nutmeg Geraniums. Small white flowers, the two upper petals marked purplish-red.

Ginger—Round, serrated leaves with gray stems. Ginger-scented.

PUNGENT-SCENTED

P. abrotanifohium—Finely cut leaves; tiny white flowers; faint red lines on upper two petals.

Beauty—Spreading plant with rough, dark green leaf.

P. blandfordianum—Large, rangy plant with strong scent; leaves deeply cut.

Capri—Faint odor, but a beautiful plant with richly colored, cherry-red flowers.

Clorinda—Eucalyptus-scented. Large and handsome cerise flowers.

- P. dennisianum Round-leaf Balm. Hairy leaf; spreading plant; pleasant scent.
- P. dicipens—A spreading plant with a wide, light green leaf. Pungent odor.

Fair Ellen — The sticky, rough-textured, round-lobed leaves are marked with purple.

Gooseberry—Leaves resemble those of Gooseberries. Sometimes a large patch of yellow will be prominent in the leaf.

Little Gem — Compact, low-growing plant with 3-lobed, light green, hairy leaves. Rose-pink flowers with red markings on 2 upper petals.

Mrs. Kingsley—Small ruffled and silvered leaves are suggestive of parsely. Flowers are red.

Mrs. Taylor—Crinkly leaves with pungent odor; spreading plant; bright red flowers.

Pheasant's Foot—Narrow, deeply cut leaves, about the shape of the print of a Pheasant's Foot. Strong odor.

Prostrate Oak—Small leaf, blotched with purple; low spreading growth.

- P. quercifolium Giant Oak Very pungent scent; coarse, tall grower; sticky stems.
- P. quercifolium pinnatifidum—Similar to above variety, except that leaves are smaller and more finely divided.
- P. radula—Crowfoot. Free-flowering; finely toothed leaves.

Skeleton's Unique—Round, hairy leaf; prostrate growth.

25c each, 5 for \$1.00, 50 for \$9.00

Ivy Geraniums

(Pelargonium Peltatum)

Alliance—This variety, as well as Pink Alliance, is a cross between an Ivy and Garden Geranium. It has the large double blossom of the Ivy, the sturdiness of the Garden type, and the leaves have characteristics of both. Color is lilacwhite, with deep, rose-colored spots.

Pink Alliance—Same as above, except color is bright pink.

Caesar Frank—This and succeeding varieties are the true Ivy, or vining Ger-

aniums. A brilliant rose-pink of medium growth.

Charles Monselet—Cerise flowers; medium growth.

Charles Turner—Large, deep rose-pink flowers; long, strong grower.

Intensity—Probably the best of the bright red Ivy Geraniums; long growth.

Mrs. Banks—Long growing white Geranium with lilac and violet markings.

25c each, 5 for \$1.00, 50 for \$9.00

Climbing and Cactus Geraniums

P. echinatum—A Cactus Geranium. Prickly stems are grey and stubby; leaves are produced at end of branches; plant has a remarkable resemblance to a Cactus.

P. gibbosum—A Climbing Geranium. Greenish yellow flowers; corky brown stems; grey-green brittle foliage.

30c each, 4 for \$1.00, 50 for \$10.00

Other Novelty Geraniums

Poinsettia—Deep red, narrow, rolled and twisted petals, giving the flower the appearance of a miniature Poinsettia.

Pink Poinsettia—Similar to above, except that the petals are wider and shorter, and orchid-pink in color.

Stars and Stripes—An amazing red and white showing is obtained from these flowers, which are small, each made up of many petals, some scarlet, some white and some part scarlet and part white. Very free-flowering.

Appleblossom Rosebud—White flowers have a rosy edge; these are so double

that they look like a little ball or rosebud.

Red Rosebud—The deep red rosebud Geranium.

Magenta Rosebud—The crimson or magenta colored rosebud Geranium.

Jeanne—The Carnation-Flowered Geranium. Single, deep salmon flowers, the edges of each petal sharply toothed; free-flowering.

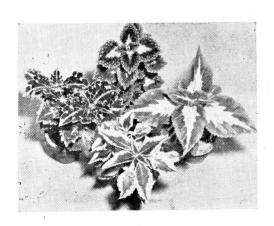
Phlox—Single white flowers have vermillion eye in center.

25c each, 5 for \$1.00, 50 for \$9.00

Coleus

Everyone loves the bright colors of the Coleus, or "Foliage Plant". The beautifully colored leaves of this plant will brighten up any sunny window. For best results, the temperature should not fall below 60°F. at any time. Our Coleus contain the brightest available colors, and include the following varieties: Trailing Queen, Red Queen, Butterfly, Christmas Gem, Green Goddess, and many others.

15c each, 10 for \$1.00, 100 for \$9.00 12 Plants, no two alike, \$1.50



Coleus

Velvet Plant

(Gynura aurantiaca)

The leaves of the Velvet Plant are densely covered with violet or purple hairs, giving it a remarkable velvety appearance. It should be kept moist, in a sunny window.

35c each, 3 for \$1.00, 12 for \$3.50

Picka-Back Plant

A unique plant because of its method of reproduction—young plants develop at the tip of the petiole of the older leaves. The fresh and attractive foliage of this plant make it much in demand for dish gardens, terrariums and window gardens.

30c each, 4 for \$1.00, 50 for \$10.00



Velvet Plant



Picka-Back Plant

Lantana

Given a good spot in a sunny window, the Lantana will provide an abundance of color all winter long. It thrives on heat and sunshine.

Weeping—Distinct from the others in that it has long, slender, trailing branches on which beautiful lavender flowers are freely borne. It is excellent for hanging baskets—a large specimen will be covered with bloom the year round.

Radiation—Light orange flowers get deeper and richer in color as they grow older.

Schulz—Same color as Radiation—grows a little taller.



Sensation—Cream colored flowers turn lavender or pink shortly after opening.

Southern—Dwarf; large cream colored flowers deepen with age.

Dwarf Beauty—Small yellow blooms deepening to a magenta red.

Alba Perfecta—Pure white.

20c each, 6 for \$1.00, 50 for \$7.50

Cacti and Succulents

Because they thrive under unusual conditions of drought and dry air, this interesting group of plants is very popular for dish gardens and individual plantings. Our collection includes more than 50 different kinds.

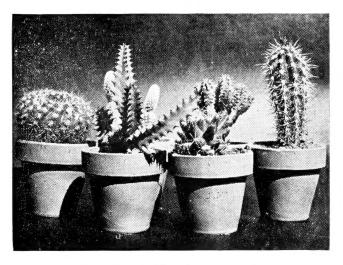
Western Sunset—A collection of 12 Succulents, all different. \$1.50.

Devil's Delight—A collection of 12 Cacti, all different. \$2.50.

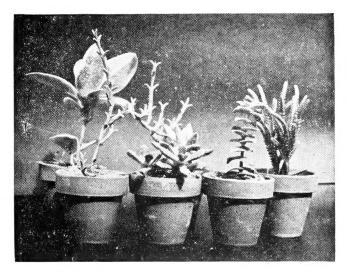
Desert Fantasy—A collection of 12 Cacti and Succulents, all different. \$2.00

Cacti, individual plants, 25c each, 50 for \$10.00

Succulents, individual plants, 15c each, 50 for \$7.00



Cacti



Succulents

Begonias

Double Wax Begonias

The ball-shaped flowers of this Fibrous-Rooted Begonia consist of a mass of closely-knit petals. Leaves are bright, shiny green; plant is bushy. All varieties are everblooming.

Geneva Scarlet Beauty—Deep red flowers will attain large size if the plant is fed.

101—Giant pink flowers on large, vigorous plant.

Baby Pink—Small, delicate, light pink flowers

Snowblush—White outer petals shade to pink in the center, giving these flowers a delicate blush pink color.

Geneva White-Pure white flowers.

60c each, 2 for \$1.00, 12 for \$5.00

Rex Begonias

Rex Begonias have large, beautiful leaves with a color brilliancy which can not be surpassed among the Begonias. Dark red, light red, rose, black, silvery, and purple are some of the colors found in the leaves of these plants. They may be spotted, blotched or bordered. We have a nice assortment of varieties of this wonderful house plant.

75c each, 3 for \$2.00, 25 for \$15.00

Single Wax Begonias

The Everblooming Begonia found in so many homes.

Adeline—Extra free-flowering bright pink; dwarf and compact.

Ball Deep Rose—Deep, rich, rosy red in winter and spring, becoming lighter in hot weather; dwarf and compact.

Ball White—A dwarf, compact, free-blooming white.

Ball Red — Bright scarlet flowers; dwarf, compact plant.

Luminosa Compacta — Extra dwarf plant; red flowers.

Indian Maid—Deep, lustrous bronze foliage with contrasting scarlet flowers. Grows taller than above varieties.

Small Plants, in Bloom

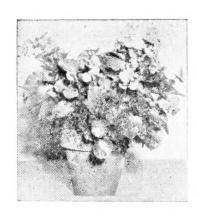
20c each, 6 for \$1.00, 50 for \$7.50 Larger Plants, Covered with Bloom 35c each, 3 for \$1.00, 50 for \$15.00

Watermelon Begonias

(Peperomia sandersi)

Not really a Begonia, but so-called because of its growth habit of producing many large leaves in a cluster close to the ground. Leaves are striped like the striped watermelon.

35c each, 3 for \$1.00, 50 for \$15.00



Single Wax Begonia



Double Wax Begonia

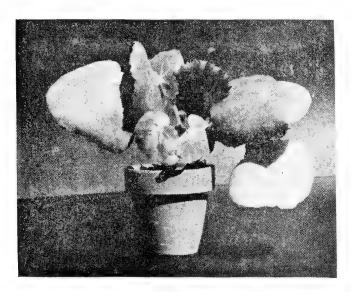


Watermelon Begonia

Beefsteak Begonias

The thick, round leaves of this Begonia are deep green above, dark red beneath, and have white whiskers on the margin. The beautiful light pink flowers are carried on a stalk, high above the foliage.

60c each, 2 for \$1.00, 25 for \$10.00



Beefsteak Begonia

Strawberry Begonias

(Saxifraga sarmentosa)

Another Begonia which is not a Begonia. Also known as the Strawberry Geranium, or Mother-of-Thousands. In the same manner as the Strawberry, it produces many runners, each carrying one or more plantlets. Leaves are green above with striking white veins, and reddish below. Although not completely hardy, the Strawberry Begonia will stand a mild winter.

20c each, 6 for \$1.00, 50 for \$7.50



Strawberry Begonia

Peperomia

The Peperomia we list are the ones most commonly grown in the home.

P. obtusifolia—Glossy green leaves on erect or semi-trailing stems make this Peperomia a favorite for dish garden and terrarium.

20c each, 6 for \$1.00, 50 for \$7.50

P. obtusifolia variegata—Very strikingly marked. Similar to above variety, except that the leaves are light green and yellow in about equal proportions, the green mostly in the center of the leaves.

30c each, 4 for \$1.00, 50 for \$11.00



Peperomia obtusifolia variegata

Jade Plant

(Crassula)

An interesting plant with fat leaves and stocky growth. A very useful plant for the home.

C. argentea—Dark green leaves, the tips becoming red if grown dry and exposed to direct sunlight.

25c each, 5 for \$1.00, 50 for \$9.00

C. argentea variegata—Lovely light green leaves with a wide cream colored margin, the cream coloring even extending through the green in the form of narrow stripes.

35c each, 3 for \$1.00, 50 for \$15.00

Princess-Pine

(Crassula lycopoides)

Tiny, bright green leaves clinging tight to slender branches. Easily grown in the house. Illustrated in group of succulents on page 7. (plant on the right)

15c each, 7 for \$1.00, 50 for \$14.00



Shrimp Plant



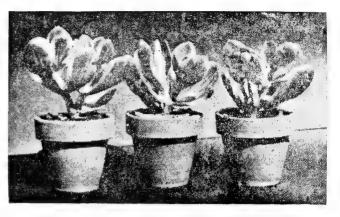
Fuchsia

Shrimp Plant

(Beloperone guttata)

This unusual plant gets its name from the resemblance of the inflorescence to the shape and even the color of a large Shrimp. Originating beneath longlasting reddish-brown bracts, the flowers are white, spotted with purple. Succeeds best in a sunny location.

25c each, 5 for \$1.00, 50 for \$9.00



Variegated Jade Plant

Fuchsia

The pendulous, bell-shaped flowers of the Fuchsia exhibit a true graceful beauty. An old-time favorite, it is now offered in many new and different forms. Keep cool and fairly dry during November and December, then raise the temperature and start watering in January. Buds should appear soon thereafter.

Dwarf Double Purple—Medium dwarf grower, red sepals with deep purple semi-double petals in the center.

Speciosa—Long white flowers with red center.

Trophee — Red with double purple center.

Rosain Patria—Double white center with red outer edge; low-growing plant; enormous flowers.

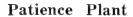
Lord Byron—Red-black center, red outer edge.

Black Prince — Cerise petals, pink sepals which are tinged with white on lower side.

Little Beauty—Purple center with deep pink sepals; dwarf.

Bagdad—Blue-purple center, deep pink sepals tinged on back with white.

25c each, 5 for \$1.00, 50 for \$9.00





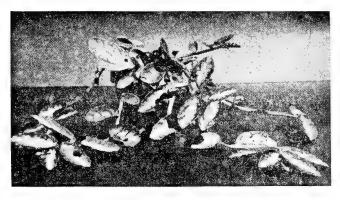
Pothos Aureus

Patience Plant

(Impatiens sultani)

From its vear-round exceptionally free-blooming habit, you may know the Patience Plant as a DAILY BLOOMER. Or perhaps by its specific name—Sultani. Our selection of colors ranges from pure white through the various shades of pink, red and purple. However, our colors are mixed, and we reserve the right to make our selection on any order.

15c each, 7 for \$1.00, 50 for \$6.00



Pellionia

Pellionia

Creeping purplish stems; oblong leaves are light green (purple below) with prominent black nerves. A very unusual, slow-growing, self-branching plant.

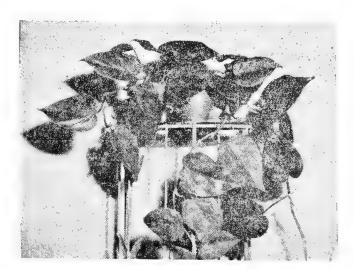
25c each, 5 for \$1.00, 50 for \$9.00

Devil's Ivy

(Pothos Aureus)

The leaves and growth habits of this beautiful plant are similar to those of the Philodendron; however, the leaves are irregularly blotched with cream or yellow, making a remarkable contrasting effect. This variegation is more marked if the plant receives 3 or 4 hours of sunshine daily.

35c each, 3 for \$1.00, 50 for \$15.00



Heart-Leaf Philodendron

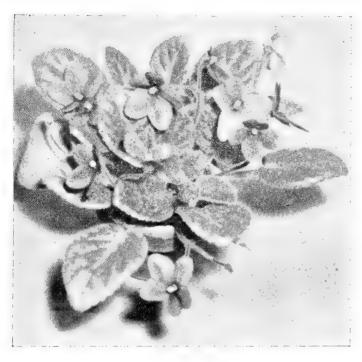
Heart-Leaf Philodendron

(Philodendron cordatum)

One of the best house plants grown, not only because of its long, graceful vines, with glossy, heart-shaped leaves, but because it is very easily grown. Needing little care and little sunlight, it is used extensively in planter lamps, for framing windows and arches, or for most any purpose that one might use a vine in the house.

Plants with 5 or more leaves 30c each, 4 for \$1.00, 50 for \$11.00

SAINTPAULIAS



Mentor Boy

Because of its compact growth and free-blooming habit, the African Violet has become America's favorite for the home, office and schoolroom. Under average conditions it will grow well and bloom almost continuously, but you must take care of it—it will not stand neglect. We have built up a large stock of the varieties listed below and will be able to fill nearly all orders with plants that are in bud or bloom. Expertly packed and guaranteed to reach you in good condition. As Saintpaulias are damaged by low temperatures, we do not ship during extremely cold weather.

NEW!

NEW!

NEW!

Lady Geneva—Sport of Blue Boy; violet-blue, with a pure white twinkling edge. Patent applied for. \$1.95 each.

Double Orchid Beauty—Double, pale lavender-pink flowers produced on a very fine plant. Leaves are almost round and flat, bright green above, slightly pink below. \$1.39 each.

Pink Beauty Supreme—A real beauty. Rich pink flowers of enormous size on a heavy, slow-growing plant. Patented. \$1.39 each.

Ruffles—A low-growing plant with shiny, dark olive-green (rosy below) leaves which are irregularly scalloped and rippled. Flowers are ruffled, medium blue-lavender with the lower three petals well separated from the upper two. Very dark stems. Flower often doubles to eight petals. \$1.39 each DuPont Blue—Extra large, light violet

DuPont Blue—Extra large, light violet flowers with broad round petals, produced abundantly on a slow-growing plant. Large leaves are almost round, with scalloped edge. \$1.19 each.

with scalloped edge. \$1.19 each.

DuPont Lavender Pink—Extra large,
pale lavender flowers with the two upper
petals a little darker. Leaves are almost
round, regularly scalloped; flat, slowgrowing plant. \$1.19 each.

Double Duchess Supreme—The beautiful Double Duchess Saintpaulia in an Amazon. Large double blooms on a large and heavy plant. \$1.25 each.

Blue Boy Supreme—Extra large, deep blue-violet flowers with broad petals similar to those of the DuPonts. The broad, thick leaf is regularly scalloped. \$1.25 each.

Blue Girl Supreme—The lovely, deep blue-violet Blue Girl with extra large flowers, which, if properly fertilized and disbudded, can be even further increased in size. \$1.25 each.

Orchid Girl—Light red-violet flowers freely produced on a spreading plant. Flowers are held high above the scalloped foliage on rosy petioles. A very pretty plant. \$1.25 each.

Amethyst—Beautiful, spreading plant with thick dark leaves and light, blue-lavender flowers. Shape of flowers is distinctive—the two upper are well apart from the three lower petals, the lowest of which is quite long; side petals are almost horizontal. \$1.00 each.

Pink Amethyst—The West Coast Amethyst. Medium-sized flowers are light violet-red. \$1.00 each.

Red Head—Not truly a red African Violet, but the reddest that has yet been produced. Color of flowers may vary from blue to wine-red to orchid, depending on light intensity, heat, available nutrients and soil reaction. A beautiful plant. \$1.00 each.

Purple Prince—Medium sized flowers of a rich, clear purple. The light green leaves are flat and pointed. \$1.00 each.

Sapphire — Medium-sized light blue-violet flowers on a low-growing plant. Leaves are flat and shiny with long pink-ish petioles. \$1.00 each.

Topaz—Similar to Sapphire, except darker flowers, stems and leaves. \$1.00 each.

Commodore—Dickson's Purple. Large reddish-purple flowers; slick, pointed leaves. \$1.00 each.

Double Duchess—Small double purple flowers with lower sides of petals almost white. A very prolific bloomer; plant is extremely low-growing. \$1.00 each.

Red Bicolor — Two upper petals of these flowers are red-violet, very intense at the tips. Lower three petals are pale orchid pink. Plant is a strong, upright grower, with large flat leaves. \$1.00 each.

Viking—Very deep blue-violet flowers on a flat, spreading, dark green plant. Free-flowering. \$1.00 each.

Sky Blue—Tinted Lady. Almost gray, pale blue lavender flowers of the Amethyst type. \$1.00 each.

Blue Eyes—Small, pale blue-lavender flowers; next to Sky Blue, the lightest we have. \$1.00 each.

Orchid Beauty — Pale lavender - pink flowers on an exceptionally fine plant. The shiny, bright green leaves are almost round and flat. \$1.00 each.

Blue Girl—An extremely popular deep blue-violet Saintpaulia. Leaves are scalloped and marked with a large white spot at each leaf base and a tiny white spot at the base of each scallop. This scalloping and spotting varies considerably with individual plants. Patented. 75c each.

Pink Beauty—The best and most widely grown true pink Saintpaulia. Flowers are large and held high. Leaves are fairly thin with rosy petioles. Patented. 75c each.

White Lady—Glistening white flowers twisting and crowding among the leaves. Plant is compact and free-blooming. Patented. 75c each.

Blushing Maiden—Opaque white flowers with a faint blush of pink. Plant resembles Pink Beauty in appearance and free-blooming habit. 75c each.

Neptune — Medium - sized blue - violet flowers on a low, flat plant. The shortstemmed flowers are set close among overlapping leaves which are shiny dark green above and rosy beneath. 75c each.

Mentor Boy—Large violet-purple flowers with long, dark red stems. Very free-blooming. 69c each.

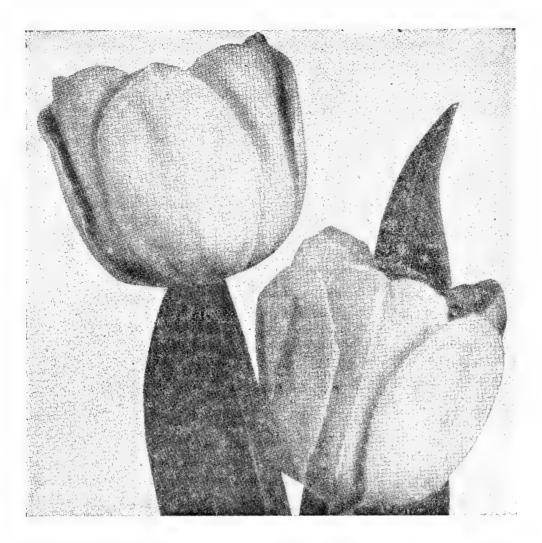
Blue Bird—Long, tapered petals of this large, flaring, clear blue flower suggest a bird in flight. Growth is upright. 69c each.

Ionantha—One of the most free-bloom-African Violets. Medium-sized blue-lavender flowers; shiny, olive-green leaves on long petioles. 69c each.

THE AFRICAN VIOLET, by Helen Van Pelt Wilson

Contains complete culture and classification of varieties. Includes information on growing from seed, hybridizing, insect and disease control, and a monthly calendar. Contains drawings, detailed descriptions of 68 varieties, and list of 175 varieties. You will be fascinated by this book.

\$2.75 each, postpaid



BULBS FROM HOLLAND

Top size bulbs for The best bedding! available from the land where the best are grown! Make your spring garden the envy of the neighborhood. Order vour bulbs from WILSON BROS. today. Free planting instructions with each order.

TULIPS

DARWIN TULIPS—CLEAR COLORS

All Bright—Large bright red flowers.

Bartigon Max — Large carmine - red flowers.

Campfire—Medium large, glowing red flowers.

Magic Fire—Deep red flowers.

Princess Elizabeth—Rosy pink, medium large flowers.

Prunus—Medium large, salmon pink flowers.

The Sultan—Dark purple flowers.

Violet Beauty—Deep violet colored flowers.

10c each, 12 for \$1.00, 100 for \$7.50

SINGLE LATE, or COTTAGE TULIPS

Golden Harvest—Large lemon-yellow flowers.

Themis—Medium large, pure white flowers.

10c each, 12 for \$1.00, 100 for \$7.50

DOUBLE TULIPS

Eros—Old rose, splendid double flower. Livingstone—Cardinal red.

Mount Tacoma—Very large, pure white flowers.

15c each, 10 for \$1.00, 100 for \$9.00

PARROT TULIPS

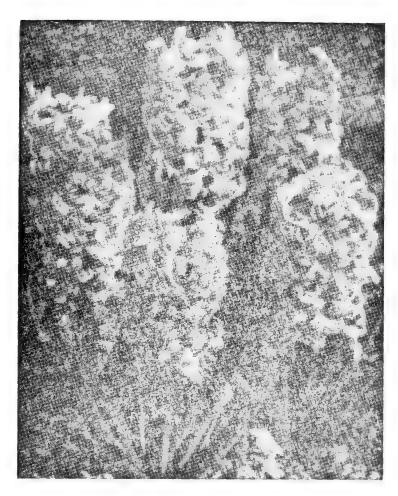
Laciniated or fantastically cut petals, grotesquely marked and feathered. Extremely artistic.

Blue Parrot—Bluish-heliotrope; very large.

Fantasy-Salmon pink; large.

Therese—Cochineal-red; very large.

15c each, 10 for \$1.00, 100 for \$9.00



Hyacinth

HYACINTHS

Easily grown, producing large spikes of extremely fragrant flowers.

Jan Bos—Beautiful scarlet; early.
Pink Pearl—Rosy pink, very early.
L'Innocence—Pure white, fine spike.
Grand Maitre—Lavender blue; large and broad spike.

20c each, 6 for \$1.00, 50 for \$7.50

CROCUS

One of the first flowers to bloom in March, the Crocus heralds the coming of Spring. Excellent for use in the lawn, in flower borders, on the slopes of terraces, or along the edges of walks. Available in the following colors:

Yellow Blue Purple White Striped Mixed 12 for 40c, 35 for \$1.00, 100 for \$2.50

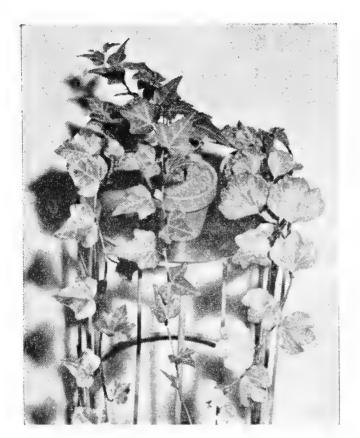


Crocus

BULBS FOR BEAUTY, by Charles H. Mueller

Everything the home gardener wants to know about bulbs from the first spring crocus to the last autumn lily . . . how deep to plant, how far to space, and when to divide. Includes chapters on Tulips, Daffodils, Hyacinths, Iris, Lilies, Minor Bulbs, Bulbs for Woodland and Rock Gardens. 3 color plates, 35 line drawings, 13 photographs.

\$3.50 each, postpaid



Gold Dust Ivy

Hahn's Ivy

Fan Ivv

Gold Dust Ivy

Also New! And Different!
—And Bee-ooo-tiful!

Leaves are about the size as those of Glacier Ivy; dark green with small yellow spots giving the appearance of having had Gold Dust sprinkled over them.

40c each, 3 for \$1.00, 50 for \$15.00

Fan Ivy

The thick, dark green leaves of this Ivy are shaped and veined like a palm fan. An excellent, free-branching plant for use in the home.

30c each, 4 for \$1.00, 50 for \$10.00



Grape Ivy

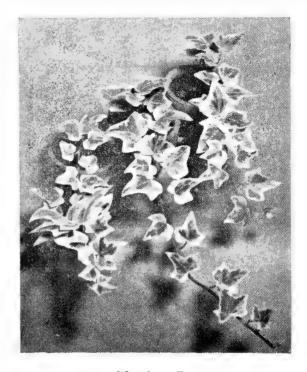
IVIES

Glacier Ivy

It's New! It's Different! It's Beautiful!

The small dainty leaf is light green in the center with a wide white band around the margins. Makes a very nice, colorful vine.

40c each, 3 for \$1.00, 50 for \$15.00



Glacier Ivy

Grape Ivy

(Cissus rhombifolia)

One of the toughest vines for the house, especially for one which is quite hot and dry. Leaves consist of three glossy, toothed and pointed leaflets. Fast growing. Can be used equally well as a drooper or a climber.

20c each, 6 for \$1.00, 50 for \$7.50

Hahn's Ivy

The popular small-leaved green 1vy in the home. The glossy green leaves are abundant on a free-branching plant.

20c each, 6 for \$1.00, 50 for \$7.50

NARCISSUS or DAFFODIL

King Alfred — The finest golden yellow; large trumpet of the same color as the perianth.

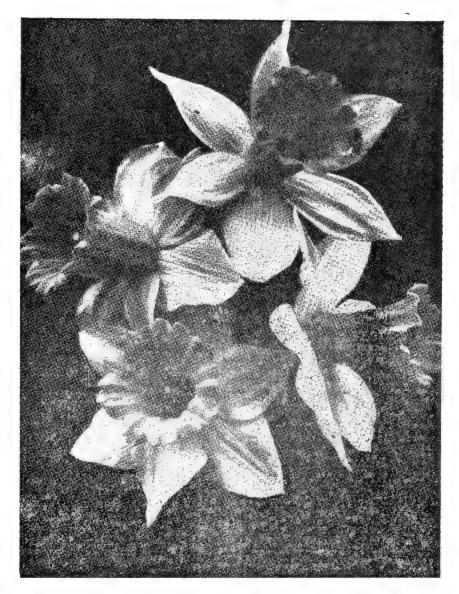
Holland's Glory — Double; all yellow, medium large flowers.

Scarlet Elegance — Deep yellow perianth, bright orange - red cup; medium large.

Clamor — Creamy white perianth, cup yellow-orange, edged red; medium large.

Geranium — Pure white perianth with deep orangered cup; large. Flowers borne 3 to 7 on a stem.

10c each, 12 for \$1.00, 100 for \$7.50



King Alfred

Books

ALL ABOUT HOUSE PLANTS-Montague Free. Very Good. \$3.50

GERANIUMS—PELARGONIUMS—Helen Van Pelt Wilson. \$3.50.

THE AFRICAN VIOLET—Helen Van Pelt Wilson. \$2.75.

TUBEROUS BEGONIAS—Worth Brown. \$2.75.

ROSES FOR EVERY GARDEN—Dr. R. C. Allen. \$3.50

FLOWER ARRANGEMENT FOR EVERYONE—Dorothy Biddle and Dorothea Blom. \$2.75.

GREENHOUSE GARDENING FOR EVERYONE—Ernest Chabot. \$4.00.

ENJOY YOUR HOUSE PLANTS—Dorothy H. Jenkins and Helen Van Pelt Wilson. \$3.00.

BULBS FOR BEAUTY—Charles H. Mueller. \$3.50.

PERENNIALS PREFERRED—Helen Van Pelt Wilson. \$3.00.

GARDENING WITH SHRUBS AND SMALL FLOWERING TREES—Mary Deputy Lamson. \$3.50.

AROUND THE GARDEN—Dorothy H. Jenkins. \$2.50.

ANNUAL FLOWERS—Dorothy H. Jenkins. \$2.50.

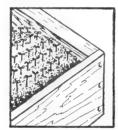
MAGIC IN HERBS-Leonie de Sounin. \$2.50.

COOK IT OUTDOORS—James Beard. \$2.50.

New Low Prices on



Here is really the ideal growing medium! Acclaimed by professionals as the new miracle gardening aid, **Terra-Lite** vermiculite is a magic mineral containing billions of tiny cells that trap and store air and water, releasing them as needed to bring about massive root systems.



Seeds germinate faster. Virtually no damping off.



Great mass of hair roots in half the time.



Stored bulbs stay firm and plump.



Perfect as a mulch for all plants.

For ornamental dishes or terrariums, Terra-Lite vermiculite is the perfect means of providing needed air and water in just the right amounts. The most talked-of growing medium in years.

Bulbs stored in **Terra-Lite** will not rot. Insulates against abnormal changes in temperature—keeps bulbs firm and plump.

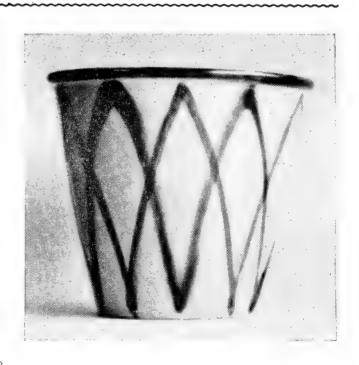
Terra-Lite is a real "work-horse" for the gardener. Once you try it, you'll never be without it.

Prepaid up to 1000 miles.

Jardiniere

Retain the advantages of growing your favorite specimen plant in a clay pot, but hide that pot with a lovely jardiniere. Beautifully decorated in burnt orange and deep green. 6 inches deep, 6 inches in diameter at top. Just the right size to hold a standard 5 inch clay pot.

\$1.95 each



Floraglow



Beautifies Potted Plants

Use this amazing "Flora" product. Rub or spray on foliage. Produces instant, lasting gloss . . . Beautiful!

Large 6-oz. bottle, 50c; sprayer top for 6-oz. bottle, 18c; 2 bottles and sprayer top, \$1.00; 1-qt. size, \$1.76; quart size sprayer top, 20c.



We recommend this economical, easy-to-use, completely soluble fertilizer as an excellent plant food to give your plants those extra large flowers and more luxuriant foliage.

Complete Directions and Aluminum Measuring Spoon with Each Package Trial Size Package (makes 50 qts.) .25

 $\frac{1}{2}$ Lb. Can (makes 125 gal.) .75 1 Lb. Can (makes 250 gal.) \$1.25





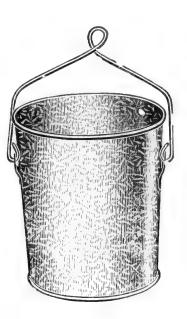
Cut Flower Food

Doubles life of cut flowers. U. S. Testing Laboratory tests prove Floralife Superior to Product B on all points tested.

Flower Containers

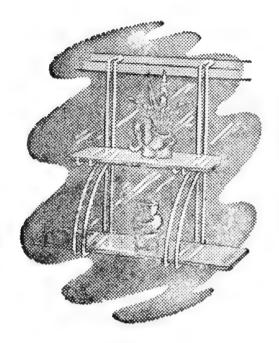
An easy-to-carry container for the flowers you cut from your garden or greenhouse. Galvanized; double seamed, wire bail with loop. Diameter at top, 8½ inches; depth, 10¼ inches.

\$1.35 each, 6 for \$8.00



Decorative Metalcraft

by George Koch Sons, Inc.



"Sunvue" Windowshelf

Makes an ideal place to set small plants where they will get the most light. Shelves are of clear bulb edge annealed glass; top shelf 4 inches by 14 inches; bottom shelf, 4 inches by 18 inches. In white only.

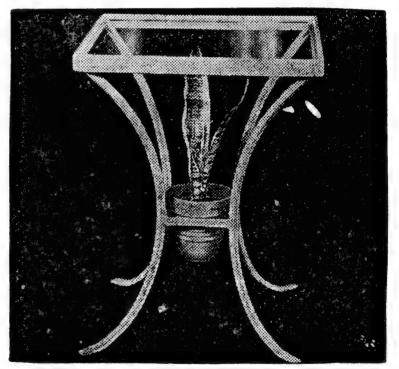
\$1.75 each

Table

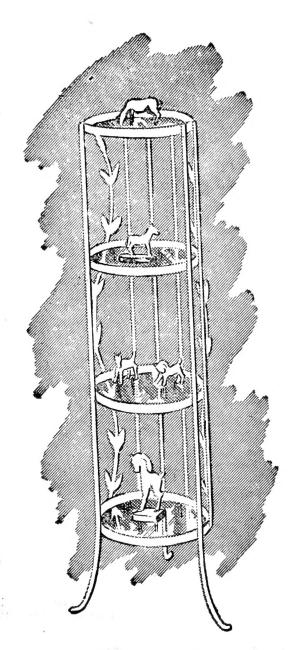
A gem of metal craftsmanship for those who want the best. Carefully made of heavy square iron stock with all joints securely electric welded. The finish is the finest rust-proof coating known to science, with a paint-gripping surface that holds the finishing coats firmly and permanently.

Table is 20 inches high, with a 14 inch square clear crystal top. Finished in Satin White, Verde Green or Swedish Iron. Holds a 4 inch Easy-Gro pot.

\$9.35 each (with pot)



Every KOCH Metalcraft item listed on pages 20, 21, and 23 of this catalog is unconditionally guaranteed to you. If it is not fully satisfactory, it may be returned for full credit or refund. (If at any time it should appear necessary to return merchandise, please be sure to write for shipping instructions first.)



Whatnot Stand

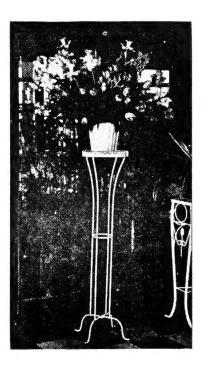
Here's a stand for flowers and collections of bric-a-brac. It is 36 inches tall, has four 8 inch diameter round clear glass shelves. In White, Swedish Iron, or Verde Green Antique.

\$7.95 each

Jardiniere Stand

Just the thing for a vase of flowers or potted plant. It's all metal, approximately 42 inches high, with a 10 incheircular top. The feet have a 14 inch spread to prevent tipping. Electric welded. In White, Verde Green or Swedish Iron.

\$8.35 each

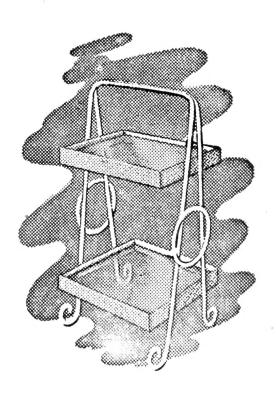


Hostess Stand

Beautiful! Convenient! And useful, too! As it is light in weight, it is excellent as a tray—to carry food, or to set beside the sick bed.

It is 27 inches high; top shelf is 10 inches by 12 inches. Available in White, Swedish Iron, or Verde Green Antique with clear glass shelves.

\$7.95 each



Information, Terms, Etc.

General Terms—Cash with order. We pay delivery charges on all orders of \$2.00 or more, to any point in the United States, unless otherwise stated in catalog. On orders of less than \$2.00, please include 25ϕ to cover costs of postage, packing and handling.

Method of Shipment—All plants are carefully wrapped and packed. Shipment is made the best way. Small orders are sent by Parcel Post, large orders by Prepaid Express. If you are unable to receive orders by Express, please advise when placing your order.

Special Services—Either Special Handling or Special Delivery may save a delay of one to several days, which could mean very much in the growth of your plants. If either service is desired, please include remittance to cover. On orders of less than \$5.00, the charges are usually 20ϕ for Special Handling and 35ϕ for Special Delivery. Air Parcel Post is very satisfactory, but expensive. If this method of transportation is desired, please inquire about shipping weight and rates.

Substitution—We attempt to keep a complete stock of the items listed in this catalog. As there are many factors entering into the production of plants, occasionally we are unable to supply certain items ordered. If we may substitute, please so indicate on your order blank, and if possible, give second choice. Otherwise, a refund will be made on those items we are unable to ship.

We Guarantee Satisfaction—If you are not pleased with your order, or if it reaches you in poor condition, please advise at once. If possible, a replacement will be sent to you. If not, your money will be refunded. We watch weather conditions and do not ship in extreme weather. Should there be a mistake on your order, advise promptly, and we will do our best to correct it. No claims on damaged plants will be given consideration if made more than 10 days after receipt of your package.

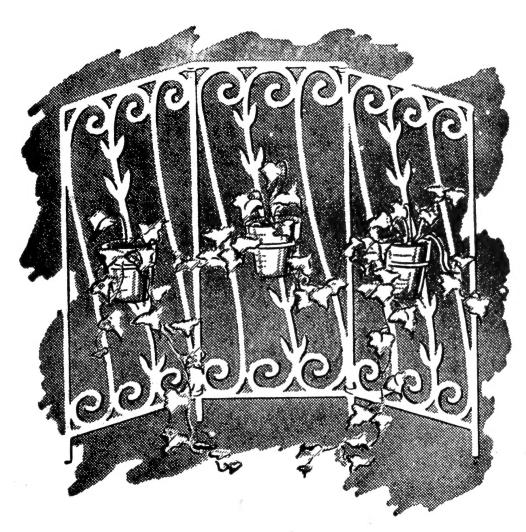
All plants listed in this catalog are young, potted plants, in a healthy growing condition, and are shipped to you in the soil in which they were grown

Because of the many conditions affecting plant growth, we make no warranty, express or implied, as to the productiveness of plants or bulbs listed herein, and we will in no case be liable for more than the original purchase price.

Prices in This Catalog Cancel All Previously Published Prices.

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Fireplace Screen

Just what homeowners with fireplaces need! It is 30 inches high and 36 inches wide with three 4 inch Easy-Gro pots. In Swedish Iron or Verde Green Antique with pots to match, or White with choice of red, green, blue, white, or yellow pots.

\$10.95 each

(A George Koch Metalcraft Product)

JOHN B. TAYLOR CERAMICS

Child Sets

Colors: Blue with Green and	Rust.
Personalized 4-Piece Set	\$5.00
9-inch plate	.\$1.60
6-inch plate	.\$1.20
11-ounce mug	\$1.60
5-inch bowl	
Non-Personalized 3-Piece Set	
9-inch plate	.\$1.45
11-ounce mug	.\$1.40
5-inch bowl	\$1.15
0 11 1 10 1 1 0 1	

On all orders specify whether for boy or girl. Specify desired name for personalized sets.





Jumbo Cup and Saucer

Cup is 3% inches high and 5 inches in diameter at the top. Holds more than 3 times as much as the ordinary cup. Use as Planter, as Decorative Pottery, or serve the head of the family a man-sized cup of coffee. Beautifully decorated in Elue, Green and Rust. Assorted designs.

2-Piece Set, \$2.50.



SPECIALS \$ SAVE 20%

ORDER BY COLLECTION NUMBER

COLLECTION NO. 1

- 1 Better Times Geranium
- 1 Philodendron
- 1 Patience Plant
- 2 Picka-Back Plants

COLLECTION NO. 3

- 2 Cacti
- 1 Variegated Crassula
- 1 Glacier Ivy

COLLECTION NO. 5

- 1 Ricard Geranium
- 1 Picardy Geranium
- 1 Mary Ann Geranium
- 1 Happy Thought Geranium
- 1 Patience Plant

COLLECTION NO. 7

- 1 Blue Girl Saintpaulia
- 1 Pellionia
- 1 Shrimp Plant

COLLECTION NO. 2

- 3 Darwin Tulips (your choice)
- 3 Cottage Tulips (your choice)
- 3 Hyacinths (your choice)
- 2 Daffodils (your choice)

COLLECTION NO. 4

- 3 Double Tulips (your choice)
- 3 Parrot Tulips (your choice)
- 3 Daffodils (your choice)
- 12 Crocus (your choice)

COLLECTION NO. 6

- 2. Scented Geraniums (your choice)
- 2 Ivy Geraniums (your choice)
- 1 Poinsettia Geranium

COLLECTION NO. 8

- 1 Velvet Plant
- 1 Rex Begonia
- 1 Single Wax Begonia (your choice)

ABOVE COLLECTIONS ONE DOLLAR EACH

Plan Now to Visit Us

You will marvel at the thousands upon thousands of Geraniums! See and smell more than 50 different Scented Geraniums! See a greenhouse full of African Violets in full bloom!

Our greenhouses are located in Raccoon, Indiana, 40 miles west of Indianapolis, 13 miles south of Crawfordsville, and 6 miles north of U. S. Road 36 on State Road 43. You are always welcome. We are open Sundays.

WILSON BROS., Florists, Roachdale, Indiana